

Hello Earth Day Vendors!

We are excited you are participating in the 2025 Texoma Earth Day Festival. This is our 17th annual event. In addition to vendors, we have a lot going on. Here are a few details in case people visiting your booth have question.

1. Our fourth annual Children's Clothing Swap (or free kids clothes for anyone who needs them), Children's Activities, and workshops are in the Municipal Ballroom. There will also be two recycled art shows in the ballroom: sculptures from students in the two SISD Early Learning Centers and a Recycled Art Contest sponsored by TCOG.
2. Recycling is on Elm street adjacent to the Municipal Building. The Sherman Noon Lions Club is taking eyeglasses, reading glasses and sunglasses at their booth on the grounds. The Sherman Evening Lions Club will accept cell phones at their booth. Holmes Family Rustic Kitchen will accept canning jars at their booth.
3. Pet adoptions are on Rusk Street near the food vendors.
4. All the entertainment is on or in front of the Gazebo.
5. The Information Booth is in the two red-topped tents labeled I on your map.
6. We are giving away free shopping bags at the Information Booth, sponsored this year by Sherman Mainstreet. Our updated recycling guides will be available at the Information Booth and for those driving through the recycling area.
7. Sherman's new semi pro soccer team, Texoma FC, has a game at 7:00 Saturday evening. They have a tailgate party planned for 5:00 to 7:00 pm. You are welcome to stay set up to take advantage of potential sales.
8. We have a special surprise for you, courtesy of the Sherman Symphony Orchestra. We are sharing the date and facilities with the orchestra this year. Every vendor will receive arm bands for free admission to the spring concert, which starts at 7:30 pm.

Parking:

We are closing 2 streets this festival – North Rusk between Mulberry and Pecan Streets and North Elm Street between Mulberry and Pecan Streets. North Elm Street will not be available for vendor set up. Part of Pecan Street will be blocked with traffic cones for the sound truck and trailer. We will make arrangements to have any cars parked on North Elm or in the sound area on Pecan Street towed. You may use Rusk Street for drop off, but you will need to move your car quickly. This is what we would like you to do:

1. Unload your vehicle at the edge on the grounds near the street
2. Move your vehicle to an approved vendor parking space
3. Come back to move your items to your vendor space

Vendor Spaces:

Please study the map carefully. If you want to come out to the grounds Friday afternoon to locate your space, please do. Spaces should be marked by 1:00 pm. We should have volunteers on site most of the day for setup in the ballroom and outdoors. Some vendors will set up their canopies and leave them shortened overnight. We do not have overnight security, but we also have never had problems leaving tents overnight. We will be on site for set up by 6:30 Saturday morning.

Festival Hours:

The festival hours are 9:00 am to 4:00 pm. A few of us will be on site around 6:00 am to place the barricades. You can start setting up as soon as you can see well enough to do so. Please plan to be completely set up by 9:00 and stay open for business the entire time. We don't want late comers to feel they have missed everything. Do not break down before 4:00 unless the weather becomes too threatening. Vendors who leave early won't be invited back.

General Housekeeping:

No Styrofoam food containers are allowed. We are no longer providing water bottles and iced water at the information booth, so food vendors may sell water at their booths. Any vendors who give away drinking water should provide a recycle can or box for the empty bottles. Since Sherman no longer has curbside recycling, all of the contents in the containers on the grounds go to the landfill. If you want to send anything to recycle, please plan to take it up to the appropriate containers on Elm Street.

This is a no smoking event.

No hooved animals are allowed on the grounds, others must be on leashes. No exotic animals are allowed.

Please let me know immediately if you have any questions.

Thanks, Amy (903-821-8198)